Helping governments respond to the unemployment crisis

The Coursera Workforce Recovery Initiative provides governments and workforce intermediaries with free access to over 3,800 courses to reskill displaced workers safely, economically, and at scale, and to shape a robust recovery from disruptions caused by the coronavirus.

Coursera by the Numbers

58M+ Global Learners
200+ University & Industry Partners
3,800+ Courses

Coursera Workforce Recovery Initiative

How the program works:
• 3,800 courses, 7 Professional Certificates, and 400 Specializations available at no cost to you
• Course Certificates offered for each course completed
• Dedicated program support, enhanced analytics, custom learning pathways, and private authoring available for an additional fee

Program participation must be requested by government officials at www.coursera.org/government/workforce-recovery.

Provide the in-demand skills unemployed workers need to re-enter the workforce

As an example, with the Google IT Support Gateway Certificate, an unemployed individual—with no prior technical experience—can earn:
• a professional credential to publish to their LinkedIn profile
• access to high-caliber employers who are partnered with Grow With Google
• 12 credits of transfer college credit via ACE

Enrollment is open through September 30, 2020 for organizations to enroll unemployed workers in courses. Newly-enrolled learners will have through December 31, 2020 to complete their courses.

To anchor skills to areas of industry demand, custom collections have been curated for:

- **Job Readiness**
  - Essential skills training to enhance hireability.

- **“Bridge” to Postsecondary**
  - Courses for high school seniors and community college students

- **“Macro” Digital Literacy**
  - Courses in emerging technologies, data, and digital transformation

- **Displaced Worker Retraining**
  - Designed to help workers train for in-demand, entry-level roles

- **Entrepreneurship**
  - Content for displaced small business owners, gig, and independent workers

- **Job Search Self-Care**
  - Resources to support and enhance the job search process.

Coursera is the trusted skills advisor for governments: